



DIGITAL MAGAZINE
AWARDS 2016

s p o n s o r s h i p o p p o r t u n i t i e s



DIGITAL MAGAZINE AWARDS 2016

The Digital Magazine Awards are the most coveted international magazine awards in the world.

Launched in 2010 to highlight the incredible innovation in the digital publishing sector the awards attract entries from the world's leading publishing houses and cutting edge independent magazines. Over the past seven years the growth of the sector and pace of innovation has exceeded all expectations.

In 2014 the International Digital Magazine Summit was added to the award's program for the industry to meet, listen and discuss the future of the sector.

The Digital Magazine Awards 2015 Magazine of the Year was: **WIRED UK**. Category winners included **British GQ, The New Yorker, Vis-à-Vis, Edge, BBC Top Gear, Qantas, Net-a-Porter, Computer Arts, Harrods, Stylist** and **The Economist**.

To view all the 2015 winners visit digitalmagazineawards.com/winners



EVENTS

The Digital Magazine Awards currently consists of three events: The International Digital Magazine Summit, the Digital Magazine Unconference, and the Digital Magazine Awards Event.



**INTERNATIONAL DIGITAL
MAGAZINE SUMMIT**



DIGITAL MAGAZINE UNCONFERENCE



DIGITAL MAGAZINE AWARDS



The **DIGITAL MAGAZINE AWARDS EVENT** is a showcase gallery for the announcement of the winners of the 24 award categories which includes Magazines of the Year, awards for individual achievement (e.g. Editor, Designer, Publisher etc) and for new title and new format launches. Attendees can read and interact with the magazines displayed on showcase stands and interact and network with the publishing teams who created them.

“ We are all very honoured and I’m delighted to see how you’ve quickly built the awards into a respected set of accolades. ”

David Rowan Editor, WIRED UK
MAGAZINE OF THE YEAR 2015



The **INTERNATIONAL DIGITAL MAGAZINE SUMMIT** was launched in 2014 to encourage the industry to come together to discuss and shape the future of the sector.

At the event industry leaders highlighted the major trends and issues; publishers, advertisers and platform providers delivered coal-face perspectives; and attendees participated in an informal, open-forum, Unconference.

2015 Speakers included: **The Economist, Condé Nast, FutureFolio, TheMediaBriefing** and **Edition Digital**.

Attracting a global audience, the Summit immediately cemented its position as a 'must attend' on the industry's event calendar.

Read Esther Kezia Harding's review of the 2015 summit [here](#)



“ It was great to be in such an enthusiastic, energetic environment. I came away feeling rejuvenated and excited again. ”

Mark Wynne Senior Art Editor, Future Publishing



The **DIGITAL MAGAZINE UNCONFERENCE** was added to the awards program in 2013 as a platform for publishers to share ideas and discuss the issues they face.

The event is a collaborative discussion that brings together all who are actively seeking to drive the future of the digital magazine industry.

Held in the famous Proud Camden Stables, the Unconference is a feisty and no-holds barred session with delegate-driven content enabling everyone to find something relevant and inspiring for their business.

The event explores and debates the opportunities and issues we face, with the intention to drive action to fast-track development, overcome obstacles and realise potential for individual publications as well as the sector as a whole.

“ As the day went on, it became increasingly clear what sets this event apart: honesty, and an eagerness to learn from each other. ”

Esther Kezia Harding Digital Editor & Designer - Page Lizard

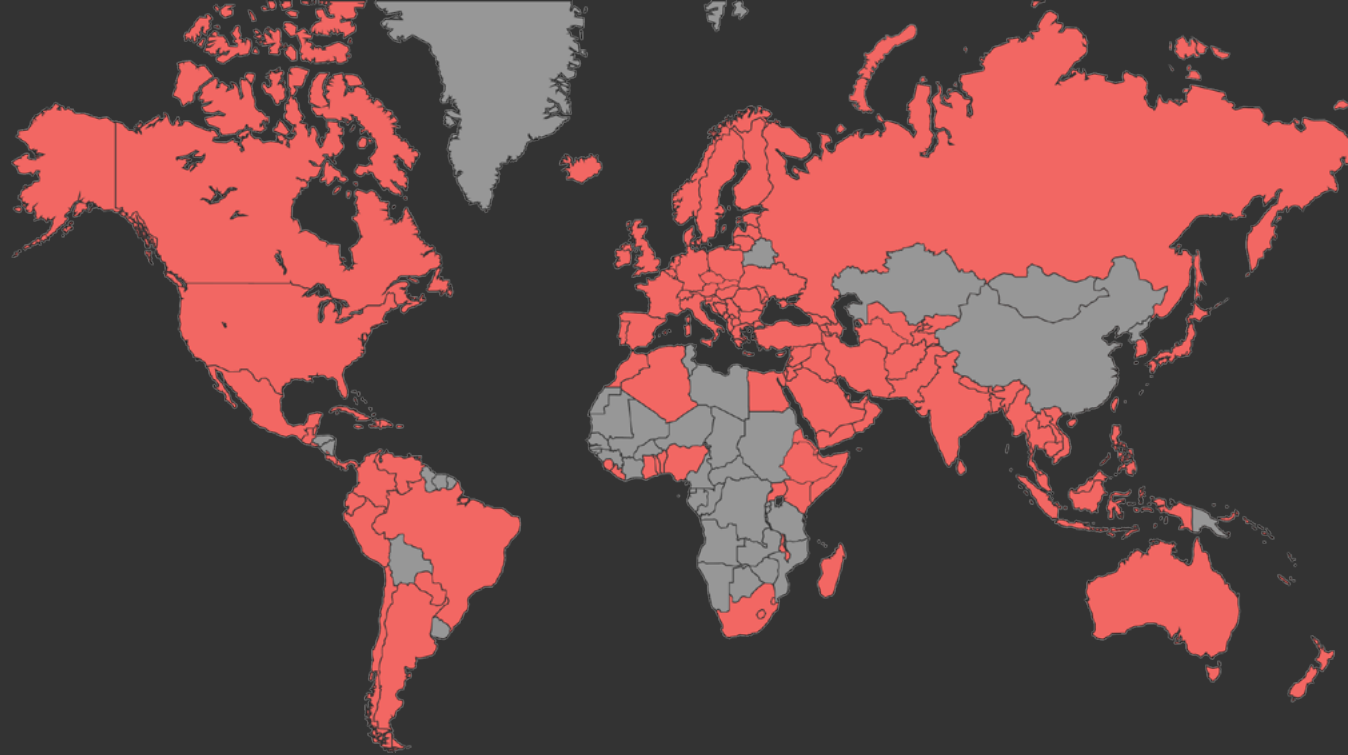
GLOBAL REACH

entries from

64

countries

including the world's
largest magazine brands:



event attendees include:



9,679

votes received for
Cover of the Year
2015 from

108

countries

2016 CATEGORIES

Design Team of the Year
Editorial Team of the Year
Sales Team of the Year

Advertising Campaign of the Year
Video Content of the Year
Social Media Campaign of the Year

Cover of the Year
Innovation of the Year
Launch (New Title) of the Year
Launch (New Format) of the Year
Website of the Year
Newsstand of the Year
Platform of the Year
Digital Magazine Publisher of the Year

Art & Design Magazine of the Year
Customer Magazine of the Year
Fashion Magazine of the Year
Food & Drink Magazine of the Year
Film & Entertainment Magazine of the Year
Lifestyle Magazine of the Year
News & Business Magazine of the Year
Specialist Magazine of the Year
Sport & Fitness Magazine of the Year
Travel Magazine of the Year

SPONSORSHIP

HEADLINE SPONSORSHIP OF THE DIGITAL MAGAZINE AWARDS AND INTERNATIONAL DIGITAL MAGAZINE SUMMIT INCLUDES:

- Rights to brand the awards:
DIGITAL MAGAZINE AWARDS IN ASSOCIATION WITH [company name]
- Branding and promotional opportunities on the DMA website
- Branding on all email send outs
- Exhibition space at the Summit and Awards
- Stage branding etc at the Awards
- 5 x Attendees to the Summit and 5 x Attendees to the Awards
- Keynote speaker at the Awards
- Presentation of awards

COST: GBP £25,000

“ We partnered with the DMAs as they are the industry standard so it was an obvious choice. ”

Alan Rutter
Guardian Masterclasses

SPONSORSHIP

CATEGORY SPONSORSHIP OF THE DIGITAL MAGAZINE AWARDS 2016 INCLUDES:

- Rights to brand the sponsored category:
e.g **FASHION MAGAZINE OF THE YEAR IN ASSOCIATION WITH [company name]**
- Company branding on the DMA website
- Branding on all email send outs
- 1 x Attendee to the International Digital Magazine Summit and 1 x Attendee to DMA 2016
- 'Thought Piece' speaker opportunity at the International Digital Magazine Summit
- Presentation opportunity of sponsored category at DMA 2016

COST: GBP £2,500

“ We are completely thrilled, we'll display our Digital Magazine Award with pride. ”

Venetia van Hoorn Alkema, Digital Asset Manager, Vogue

CONTACT INFORMATION

For sponsorship inquires, or to discuss custom packages please contact:

Bruce Hudson

bruce@digitalmagazineawards.com

More information about the Digital Magazine Awards and previous winners can be found on our website:

digitalmagazineawards.com



digitalmagazineawards.com